

Gibson Memorial Library 2021 Annual Survey

Reporting period: July 1, 2020 to June 30, 2021

Events/Programs

Number of Programs: 143 Program Attendance: 2,149

Recorded content (online): 5 Total number of views: 1,106



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Total downloadable items (Bridges) 67.4% Total physical items 32.6%

Collection

The total number of physical items (books, audiobooks, kits and DVDs) was **42,869**.

The total number of digital or downloadable items (ebooks, audiobooks, e-Zines and videos) was **88,752**.

The library's total collection at the end of the year was **131,621** for FY21.

Library Usage FY 20/21



Physical Items (books, audiobooks & video): **30.921**



Digital Items (eBooks, audiobooks, e-Zines and videos): **6,189**



Computer Sessions: **1,519**



Wi-Fi Sessions: 11,070



Library Visits/Door Count: **12,912**



Rural Circualtion (physical items): **4,793**

References

All data compiled from the 2021 Iowa Public Library General Information Survey for the Matilda J. Gibson Memorial Library.

View the survey online: <u>https://www.creston.lib.ia.us/about/mission-statement</u>